



A GREAT PLACE TO MAKE FRIENDS
& BE CREATIVE

RIZE®/GoodGuides® Newsletter

Summer/Fall 2011



GoodGuides® Youth Mentoring Program
200 N. 8th Street
Suite 101
Reading, PA 19601
www.yourgoodwill.org

The CEO of Goodwill®

By GoodGuides Youth Mentoring Program participants of Tennis Camp

"A great leader's courage comes from passion, not position." These words proved true today. Ron Kratofil, CEO of Goodwill, joined us on our last day of Tennis Camp. This meant so much for us because he took the time to enjoy a moment with us and learn with us, despite the heavy load that he carries from his job as a CEO or Chief Executive Officer of Goodwill Keystone Area.

It is through the Goodwill Key-

stone Area that we had the opportunity to be part of the GoodGuides® Youth Mentoring Program, where we met our mentors and many new friends. This program has brought many new experiences and people to our lives. Many who we will remember for a lifetime.



stone Area that we had the opportunity to be part of the GoodGuides® Youth Mentoring Program, where we met our mentors and many new friends. This program has brought many new experiences and people to our lives. Many who we will remember for a lifetime.

Having the CEO of Goodwill there was one of those experiences, since some of us will be leaders like him in the future. This helped us to see an important part of being a good leader is to have passion for what you do; in other words, to love what you do. We

could see how much he loves what his organization does because he not only got to see what we have been doing, but he even joined us in practicing how to play tennis. When he was asked why he came, he commented, "Nothing is more important than the kids..." Set Point Tennis is another great organization. It is run by Michael Murphy, who is another passionate leader and definitely a great mentor. He organized a 6 week camp that helped connect young people like us to older high school student who are really doing positive things and who have a passion for Tennis. They committed to come each Thursday for 2 hours to teach us about what they know.

Coach Michael invited different guests that talked about many different topics. Some of the guests included: Senator Judy Schwank, a police officer, a Director of Gage Personnel and a representative from Albright College. They all talked about lessons they had learned in their lives, what they see in their jobs and how we can make a good first impression and pursue our goals. These are all people we will remember and their stories will stick with us. I know why...because they have a passion for their work and they do it out of good will.

Inside this issue:

Getting to Know Our Mentors	2
Celebrate Diversity through the Arts	4
Jose & Ben	5
FASHION ALERT: Fall is Almost Here!!	6
Announcements	7

"Nothing is more important than the kids..."

Ron Kratofil, CEO, Goodwill Keystone Area

RIZE®

Executive Director:
Edna Garcia

Program Director:
Raisa Caldwell

Program Specialist:
Roberto Davis

Goodwill GoodGuides®

Program Manager:
Zylkia R. Rivera, MPH

Coordinator/Newsletter Editor:
Teresa Robles

Data Specialist:
Millie Molina

Assistant Youth Mentor Coordinator:
Michael A. Battista

Youth Journalists & Designers

Nikko Polanco
Eva Mendez
Jose Mercado

Photographers

Stephanie Estevez
Marnelly Colon
Guadalupe Tinoco
Shaina Aponte
Nancy Torres

Editor

Guadalupe Tinoco